### SHTIGEN GROUP OF COMPANIES



**Company Profile** 

2023

## Management Team



"We save the resources of the planet, demonstrating exemplary business behavior, implementing programs stemming from corporate social responsibility, giving priority to education, and keeping the homeland in the spotlight."



Hayk Shekyan
CEO & Founder



Gagik Gyulbudaghyan

Board member



Vakhtang Abrahamyan

**Board** member



Arshavir Mkrtchyan

Head of Financial

Department



Gagik Ayvazyan
Head of Operations
Department



Varsenik Shekyan

Head of retail sales



Samvel Voskanyan

Head of Foreign Economic

Relations Department



Gagik Babayan
Head of Technical
Department



**Arpi Harutyunyan** *Chief PR officer* 



## What We Do

Provide affordable, high quality, and sustainable renewable energy.

Make environmentally friendly vehicles available in Armenia.

Invest in high flying startups and ventures with good potential.

Implement educational projects, provide trainings for people entering the renewable energy market.

Encourage healthy competition by providing consulting services for new companies entering the market.

Preserve a transparent and competitive electricity trade market.

## Our Goal

Make the planet cleaner and greener using energyefficient technologies.

Promote "green behavior" by implementing the UN Sustainable Development Goals.

Form an environmentally conscious society with a proper knowledge about renewable energy.

Provide a significant economic growth in Armenia by switching to renewable solar energy.

Broaden the scope of available renewable energy technologies.

Create effective partnerships with global companies in the renewable energy market.

### SHTIGEN GROUP: ESTABLISHMENT



## Market analysis & company establishment

First projects in residential & commercial sectors

**Shtigen Energy Systems** LLC was founded in **2011**, mainly providing services to residential and small commercial customers. Since **2016**, Shtigen Energy Systems started implementing major projects.



## Market leader for the first utility-scale plants

As of 2019, Shtigen had completed about 6.6 MW utility-scale projects.

In 2017 Shtigen Energy Systems conducted the "Green Energy" project - the very first utility-scale PV connected to the grid project in the history of Armenia.

### SHTIGEN GROUP: ESTABLISHMENT

Venturing into the E-Mobility Sector: Shtigen's Strategic Expansion

2020

Shtigen achieved a significant milestone as the first official distributor of Neta e-cars.

Electricity Trade Market & multiple companies

2021

Shtigen strategically entered the liberalized electricity market, actively shaping legislation.

Establishment of Shtigen Group

2022

Official establishment of Shtigen Group, including: Shtigen Energy Systems, Andron, Enerex and Shtigen Ventures. Corporate Governance System, Holistic New energy ecosystem

2023 ~

Cumulative 80 MW capacity in PV projects, progress in e-mobility and energy trade sectors.

### SHTIGEN GROUP: KEY FIGURES

### **Business Growth**



mln \$ turnover in 2023



80 MW cumulative PV projects



367

Largest taxpayer



200 Employees



**25%** 

of PV market



80

MW PV in the pipeline

partner for

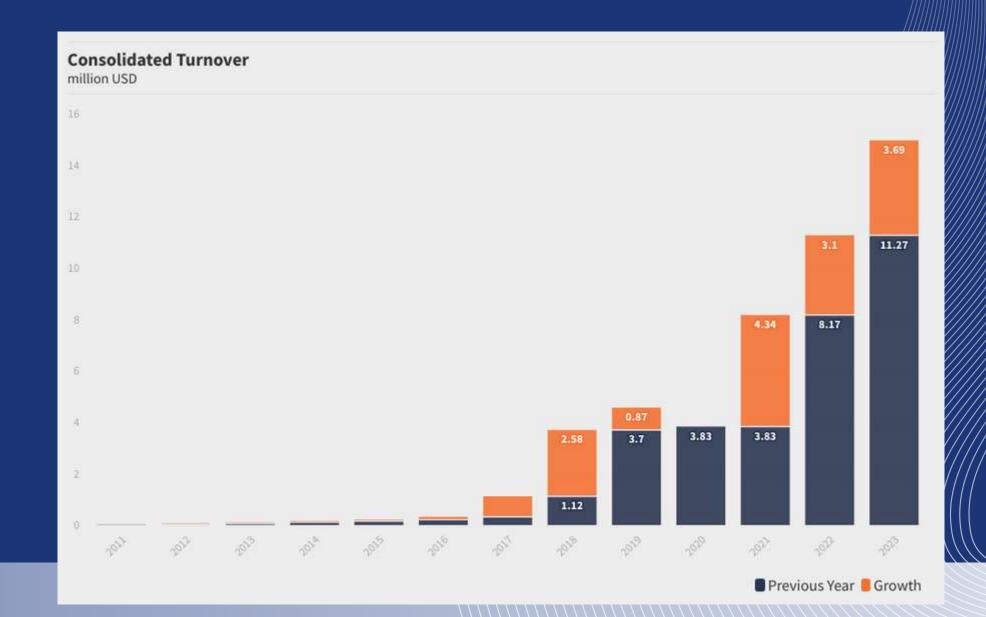
70%

of liberalized electricity market players



**27** 

MW cumulative solar thermal

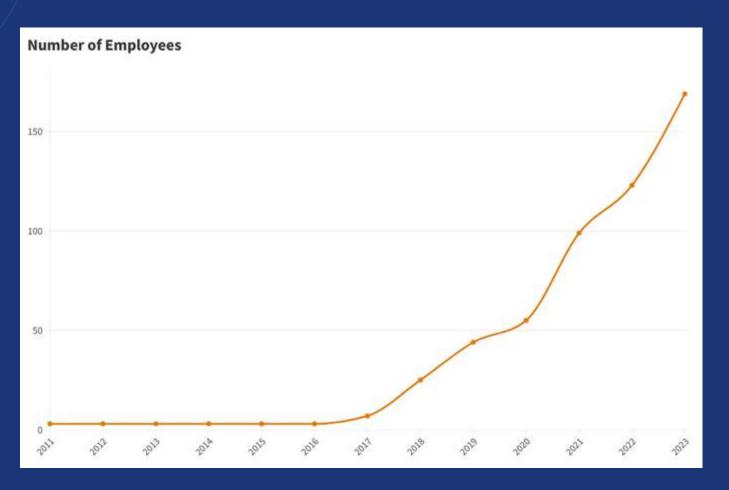


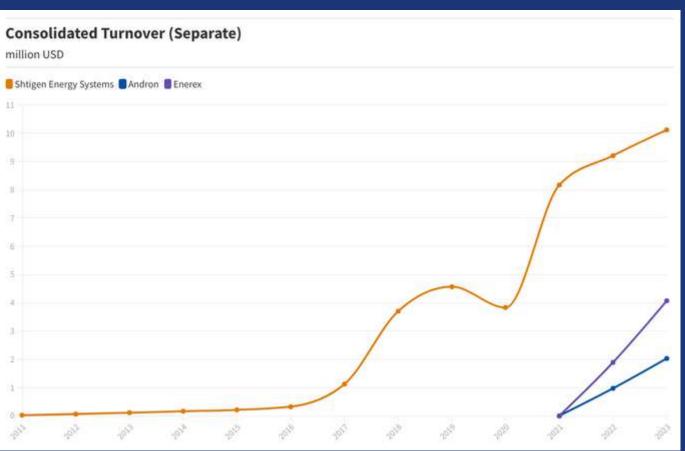
### SHTIGEN GROUP: INTERNATIONAL AUDIT

BAKERTILLY AUDIT AND CONSULTING INTERNATIONAL INDEPENDENT COMPANY CONCLUSION

"In our opinion, the accompanying consolidated financial statements give a true and fair view of the financial position of the Shtigen Group of Companies as at 31 December, 2020, 2021, 2022, and of its financial performance and its cash flows for the year then ended, in accordance with International Financial Reporting System (IFRS)."







### **GLOBAL PARTNERS**



### SHTIGEN GROUP ECOSYSTEM





Afordable electricity with electricity with less cost



S

SHTIGEN INNOVATION SHTIGEN
GROUP OF COMPANIES



Investments in renewables

Elecrice vehicles &

infrastructure

Projects in new sources of fuel

Advisory in

renewables





Educational programs in solar

CSR project for post-war recovery

# SHTIGEN ENERGY SYSTEMS





- Utility-scale projects
- EPC from A to Z
- Energy-saving PV
- Energy-saving solar water heaters
- Reliable and portable energy with batteries
- Energy-efficient heating & cooling

## **UTILITY-SCALE PROJECTS**

**OWNED BY SHTIGEN GROUP** 



ArSun: an utility-scale project commissioned in November 2019

The first PV plant in Armenia with overdrive PV over inverter capacity with bifacial modules

Solar 5: an utility-scale project commission in October 2022.

(5MW DC and ~6.78MW AC power with a 35% overdrive)

• Despite the hilly landscape, construction took less than 4 months



## UTILITY-SCALE PROJECTS

### FIRST PROJECT CONNECTED TO THE GRID IN ARMENIA

Our first utility-scale project was commissioned in December, 2017, only 8 months after the initiation of the utility-scale PV licensing process in Armenia.

"Green Energy" was the first utility-scale PV power plant connected to the grid in the history of Armenia. The prime minister cut the red ribbon at the opening event.

66 As of October 2022, the total amount of utility-scale PV plants commissioned by Shtigen Group was 15.8 MW.









### EPC from A to Z

**FULL CIRCLE OF CONSTRUCTION** 

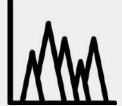
Solar 5 - Annually produces
12GWh of electricity



~6.78MW (5MW DC) AC power



ZGWh electricity generation



9.2 ha mountainous surface



0.8kV output



Constructed in 4 months



Legal and operational advisory

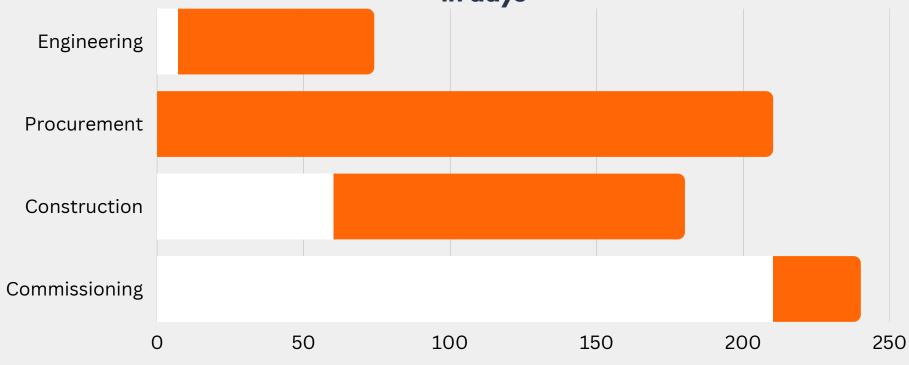








EPCC / Period of Implementation for "5 Solar" (5MWp) in days



## SOLAR THERMAL

### FOR RESIDENTIAL & COMMERCIAL USE

Today, thermosiphon solar water heaters are Shtigen's most demanded products with over 10.000 customers all over Armenia and Artsakh.

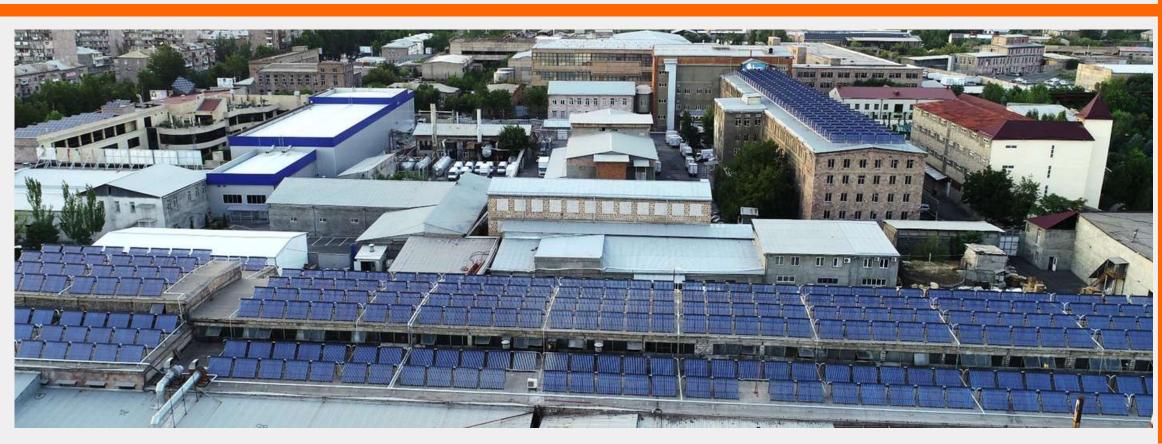




### **Grand Sport complex**

This is the largest solar thermal station in the region, heating 2,200 tons of water daily for pools and shower facilities and serving up to 600-800 users.

Its peak power reaches over 1.5MW, annually saving up to \$73,000.



## **PHOTOVOLTAICS**

### FOR RESIDENTIAL & COMMERCIAL USE

PV industry emerged in 2016 by adopting the Net Metering law.

Today, more than 3000 residential and over 200 commercial clients use solar electricity totally free of charge.





From 2017 until 2022, Shtigen was commissioned up to **50MW** PV stations, 35MW of which were stations with self-consumption purposes for the owners.





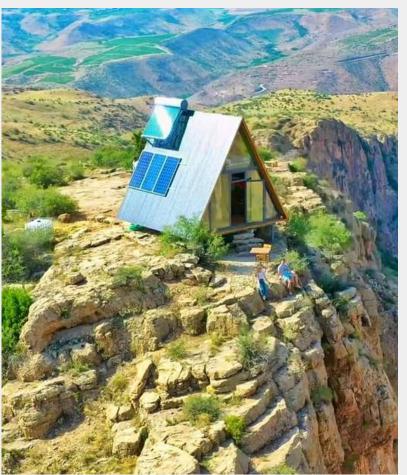
## RELIABLE ENERGY & SAFETY

WITH BATTERIES

We have designed a portable PV-container with 32kWp to provide electricity anywhere and anytime.



We carry a wide range of power banks and solar generators with different capacities. Portable devices like power banks, PV bags, and solar lights are tested for their durability and reliability.









## PR, GR & ADVOCACY

We are a proactive market player

2022 / Where

Since 2011 we have been actively involved in the state policy formation regarding the solar energy development in Armenia.





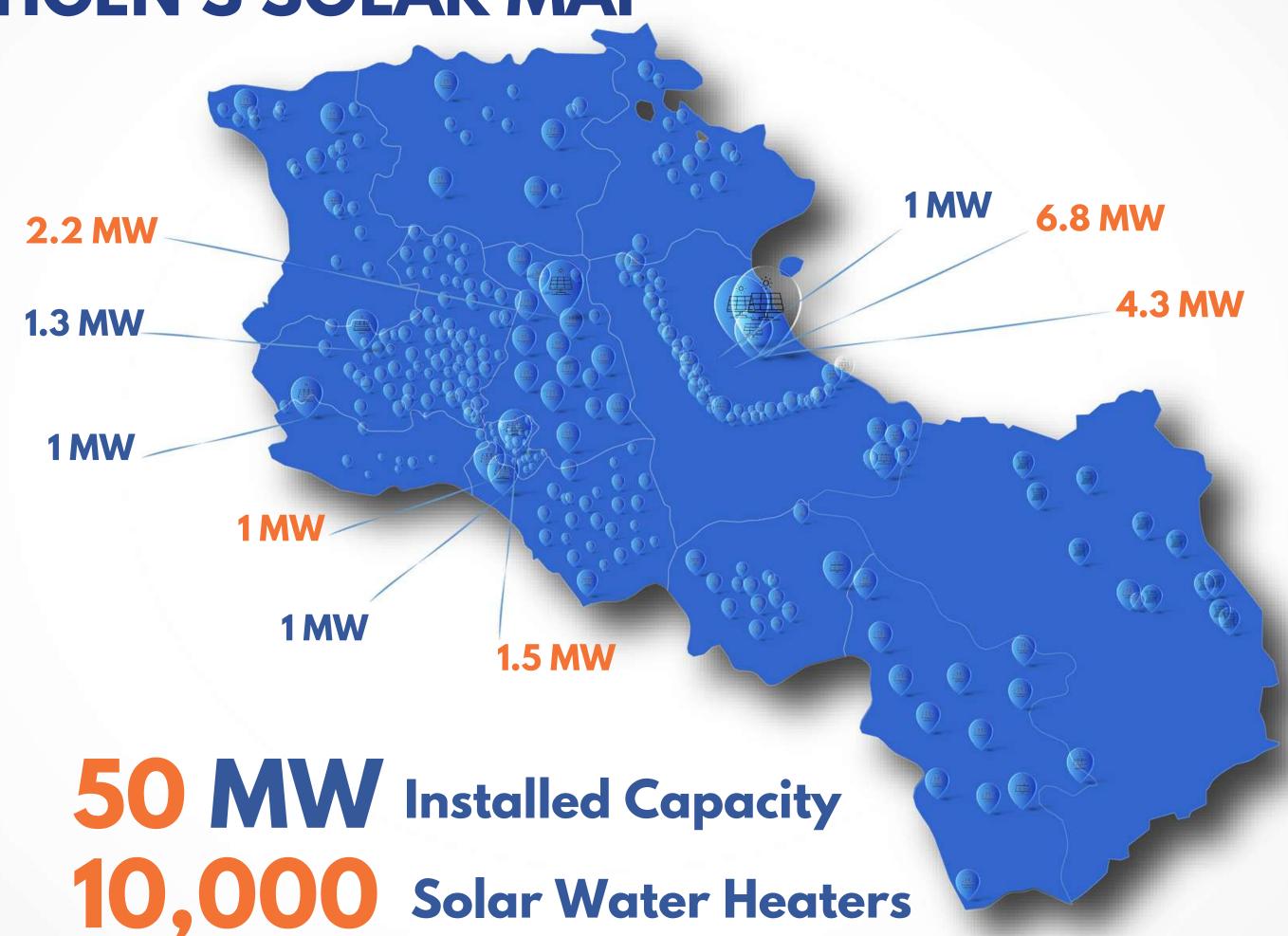
Ոլորտի խնդիրները

Shtigen team members are regular attendees and guest speakers at global summits, forums, panel discussions, and public hearings organized by state agencies.





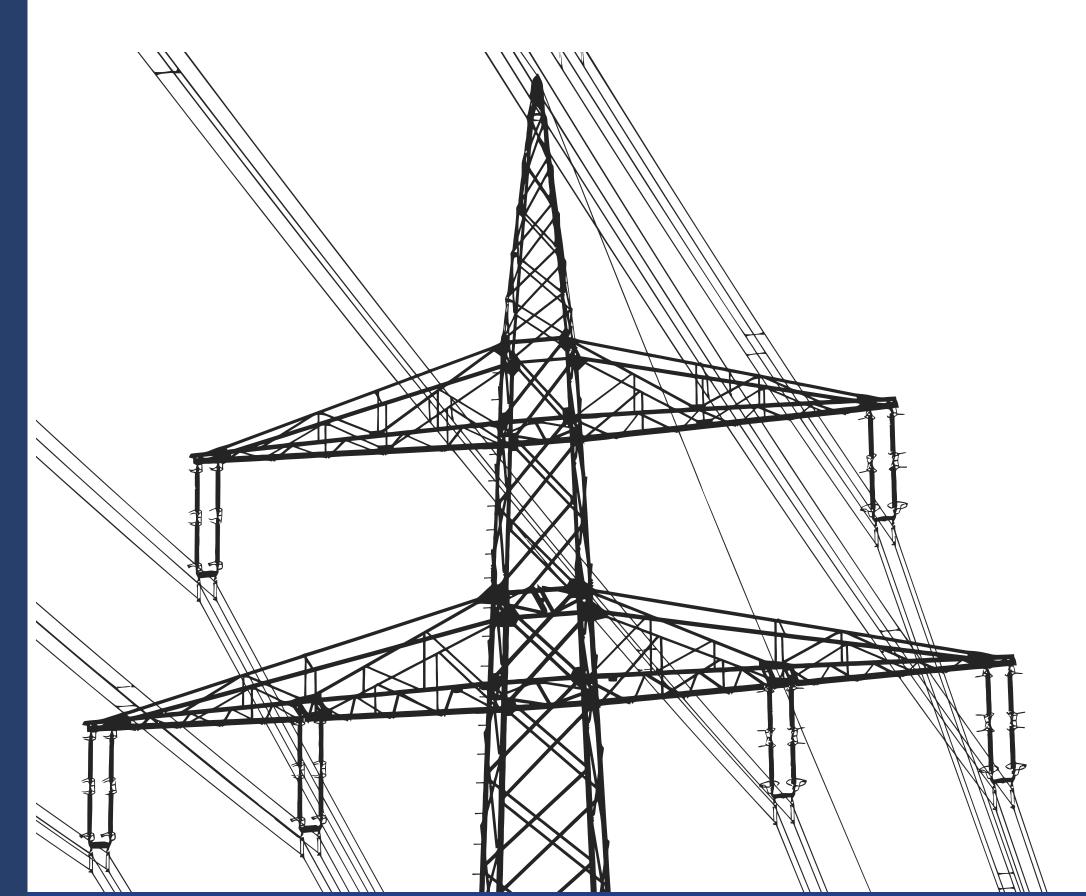
## SHTIGEN'S SOLAR MAP





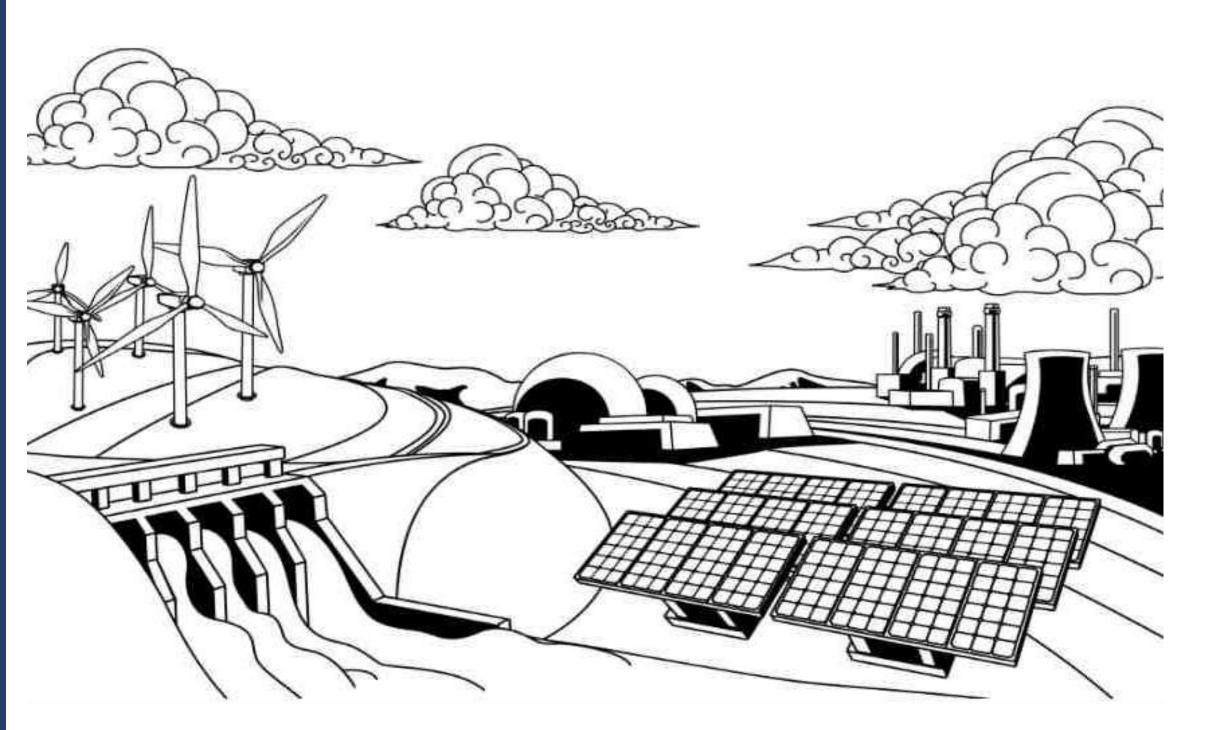
### **ENEREX**

### Pioneer of the liberalized electricity market in Armenia



- **ENEREX** was founded in 2021 under the umbrella of Shtigen Group. The company offers the most favorable electricity cost to the enterprises.
- **ENEREX** has adopted a customer-oriented policy, providing the customers an opportunity to choose the option that suits them best. It refers to the electricity tariff, payment, and cost-benefit ratio.
- **ENEREX** carries out energy trade using models developed by leading local and international experts in the field.

## ENEREX & GR



**ENEREX** has greatly contributed to the formation of the liberalized electricity market in Armenia through the legislation-forming process.

**ENEREX** took part in the formation of new market mechanisms, encouraging the development of RE plants with commercial purposes, as well as the expansion and diversification of RE source usage.

## PARTNERS & CUSTOMERS





























- Electric Vehicles
- EV Charging Facilities
- EV Aftersales Service
- GR & Market Development



## E-MOBILITY

**Andron** brings the future, providing full electric vehicles, EV charging facilities, and EV after-sales service.

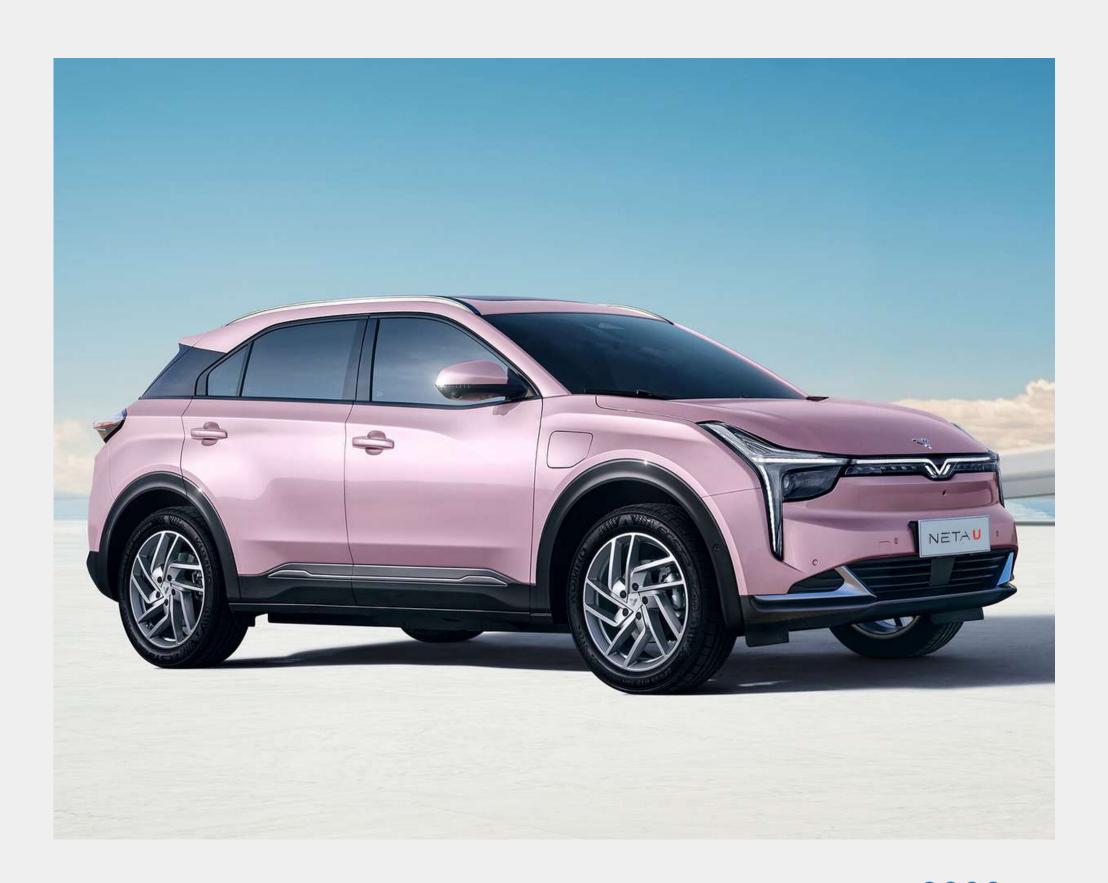
### **ELECTRIC VEHICLES**

Since 2020, **Andron** has been a multi-brand dealer officially representing several Chinese EV producers in Armenia.

Fully electric crossovers Neta U and Neta V are well used by the local population for the past 3 years.

#### **Benefits**

- A brand new SUV from the assembly line
- 100% Electric
- 0 Emission
- Absence of noise
- High level of comfort
- PR impact from using low carbon products
- 100 km ~ 500-700 AMD (10 times cheaper than the cost of gasoline used in an equivalent vehicle)





# E-MOBILITY EV CHARGING FACILITIES

The project objective: Facilitate a national shift to EVs

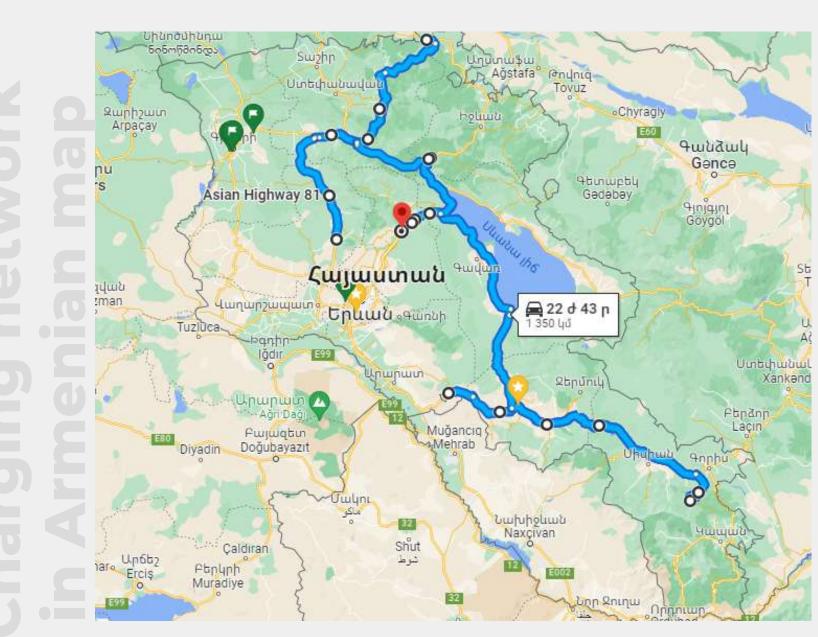
The national fast-charging (DC) network combined with solar PV facilities designed by **Andron** is well implemented in Armenia. Our mission is to become the region's #1 charging network, advocating a full shift to a green & clean environment.

\*A joint project with Armenian Government and EBRD





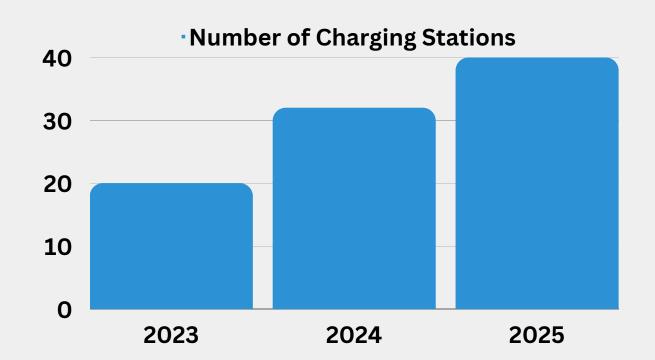
### Fast charging network; >40 stations all over Armenia



# E-MOBILITY EV CHARGING FACILITIES

### **Project Details**

- Number of fast charging stations: 40
- Minimum power of the station: 40\*120kW
- o Minimum power of each gun: 60kW
- Main types of plugs & at least 2 power guns
- At least one GB/T plug at each station
- Installed PV Capacity: 40\*150kW (AC)
- Total investments: ~\$10MM (2.1MM shareholder equity; ~\$8MM EBRD investment)
- o Partnerships: EBRD, ADB, PPP







# E-MOBILITY EV AFTERSALES SERVICE

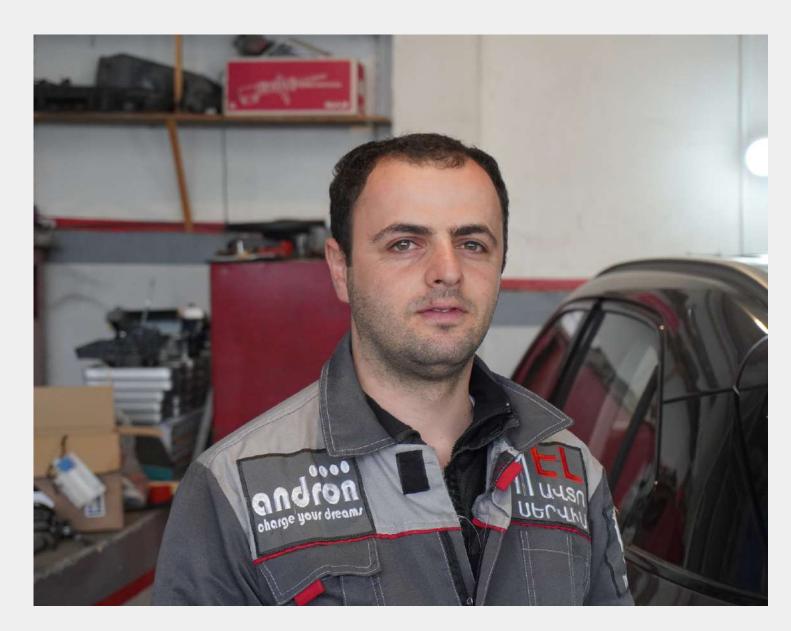
16/10 Tbilisyan highway, Yerevan, RA

\*In 2020, Andron opened the first EV aftersales service center in Armenia.

- The best warranty service in the country
- Diagnostic software for each car brand
- Special repair toolset for each car brand
- Online/onsite service trainings for the staff
- The available battery capacity evaluation stand









## **NETA S PRESENTATION**

ALL EQUIPMENT IN ONE PLATFORM





The Neta management staff, led by Deputy Director Wang Chen Ji visited Armenia for the first time. Also, the minister of the Economy of Armenia participated in Neta S presentation.

Neta S, the latest model of the Chinese Neta car brand, was presented to the Armenian market within the framework of the Leasin Expo organized at the Sports Concert Complex.









## GR & AWARENESS BUILDING

### Achievements in establishing customs and tax privileges:

### Public awareness-building campaign

The World Bank GEF program and the Ministry of Environment authorized Andron to organize public awareness-building campaigns, including outdoor promotion with free educational materials.

- Free parking for EVs in Yerevan
- The trade-in process is regulated by the state since January 2022.
- The government stimulates EV market by exempting EV sales from import customs (15%) and VAT (20%), with a total benefit of 38% savings as VAT is added after customs tax inclusion (quotation of 7,000 units for 2022; and 8,000 units for 2023).









## E-MOBILITY



#### **OUR AFTER-SALES SERVICE CENTER**

Yerevan city, Tbilisyan highway, 16/10 building



#### **OUR HAPPY CLIENTS**

68 in one and a half year or 10% of the market





#### **OUR SHOWROOM**

Yerevan city, Tbilisyan highway, 21/8





# Shtigen Ventures

The greenlight for your investment



Inspired by Shtigen's mission, Fund aims to leverage private capital with concessional funds from Institutional Investors and Multilateral Development Banks (EBRD, ADB, GCF, etc.) for implementing the most efficient equity and quasi-equity investments into Green Projects in Armenia

**Hakob Khotsanyan** 

CEO & Founder, Ventures



## SHTIGEN VENTURE CAPITAL

### **Overview**

Shtigen VC is a non-public Venture Fund established by Shtigen Group and its 3 partners in December, 2022. It is registered and regulated by the Central Bank of Armenia.

• Registration number - 0070.

### Rationale

Inspired by Shtigen's mission to leverage private capital with concessional funds from institutional investors and MDBs (e.g. EBRD, ADB, GCF) for implementing secure and efficient equity and quasiequity investments in green projects of Armenia.

### **Fund**

- Size: ~\$10-11 mln
- Hurdle rate: 8%
- Term: 10 Years (+1 year extension, if needed)
- Sector: Defined by Green Taxonomy
- Stage: Pre-Seed / Seed / Developing
- Active Investment Period: 1-5 years
- Fund IRR expectation: 20-22%
- Targeted portfolio size: 10-15 companies
- Targeted return: 4X+ on investments

### **Fund Structure:**







**Shtigen VC Non-Public FUND** 

Total Fund: \$10-11 mln



#### **Limited Partners (LP)**

- High profile employees
- business people
- Local and international institutional investors
- MDBs & Funds



#### Green Projects

Number of projects - 15







Ĵ ....

4-15

Other



### Financial Institutions (FI)

Banks & Financial Institutions

## **FORUM**

31 March, 2023

## Innovative Financial Instruments and the Private Sector's Role in Fueling Green Business

### **Description**

The forum brought together representatives and experts from state and international organizations, businesses, and the banking sector to explore the potential for green energy development in Armenia.





## Shtiger



Launch of the Shtigen Venture Fund and Panel Discussion on the innovative green finance instruments.





### **Topics**

- \*What are the innovative green finance instruments?
- \* How to fuel the development of the green business?
- \* How to mobilize private and institutional capital into climate action?





## CSR/CNR & AWARENESS BUILDING

Corporate National Resbonsibility

### **SHTIGEN'S Social Impact**

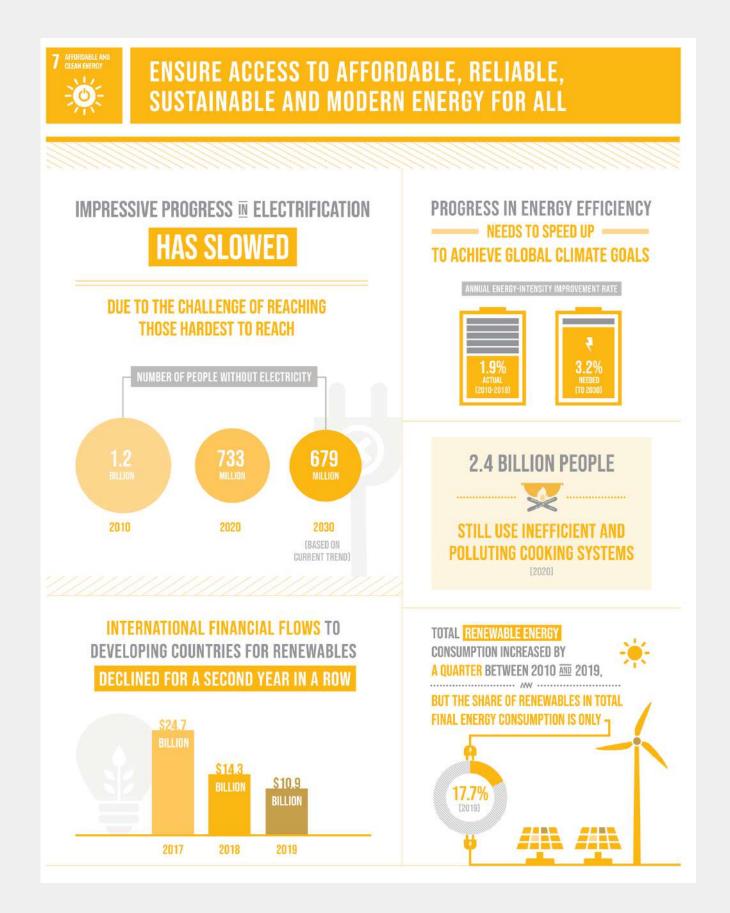
- Educational projects
- Contributory projects
- International expos
- Awareness building projects
- Forums







## UN SD GOAL 7: AFFORDABLE & CLEAN ENERGY



SHTIGEN GROUP provides affordable solar energy solutions by promoting green technologies and the country's energetic self-sufficiency.



- Solar water heaters
- Photovoltaic panels
- Heat Pumps

- Electric Vehicles
- Solar Power banks
- Solar Generators

### **SUNRISE IN ARTSAKH**



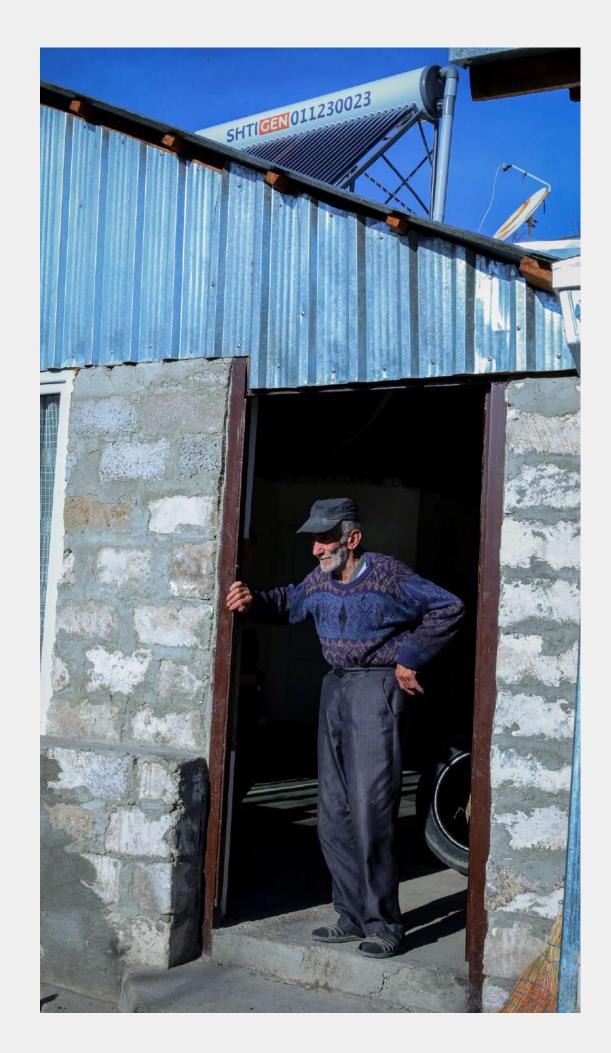
- In April of 2022, Shtigen Group launched the "Sunrise in Artsakh" project with the aim to establish energy security and independence through solar energy in the Republic of Artsakh.
- Shtigen Group donated 12 solar water heaters to various settlements in Artsakh.
- "Arevik" Children's Medical Association in Stepanakert was also equipped with solar water heaters and PV station as part of the project.

Around 200 houses in Artsakh were equipped with solar water heaters, guaranteeing a constant hot water flow for at least 2 decades with zero utility cost.









## DEFENDER OF THE MOTHERLAND

SUPPORTING THE FAMILIES OF FALLEN HEROES

- Immediately after the November 2020
  ceasefire, Shtigen Group initiated a program
  called "Defender of the Motherland".
   Meanwhile, a group of Artik residents living
  in Russia started implementing the "Help to
  the families of the victims" initiative.
- Combining the goals and resources of the two initiatives, we launched a joint project in order to install solar power plants on every fallen soldier's house.

 Thanks to this initiative, the families of fallen heroes were provided with free electricity for several decades.



#### **BRIGHT BORDER PROJECT**

**ENERGY-EFFICIENT LED BULBS FOR BORDERLINE COMMUNITIES** 

In 2016 Shtigen Group joined "Bright Border" social initiative providing energy-efficient LED bulbs for borderline communities.



\*More than 6,600 families from 30 border villages of Armenia and Artsakh received around 33,000 high quality, lab-tested LED lamps with a three-year service warranty.

On average, these communities annualy save over 4.3 million kWh of energy (195 million Armenian drams).





# EDUCATIONAL PROJECTS



**Shtigen Kids** is an educational project for 10-16 year-old schoolchildren, increasing their interest in the renewable energy sources and energy-efficient way of living.





- Solar energy
- Electric vehicles
- Efficient heating and cooling systems





# EDUCATIONAL PROJECTS



Shtigen Academy is an educational project for universities and colleges, carrying out trainings for young professionals in the following fields of study.











**Shtigen Academy** collaborates with the two biggest universities in Armenia - the Polytechnic and Agrarian Universities.

We provide courses, organize master classes and internships for students. As a result, some students eventually become part of our employees' team.

### SEVAN STARTUP SUMMIT

2023

- Shtigen Group was the "Sustainable partner" at Seaside Startup Summit, conveying its values and ideology through an energy-independent box pavilion.
- During the event, a memorandum of cooperation was signed between Shtigen Ventures and Triple S Ventures, with the aim of expanding their collaboration by leveraging the potential and shared values of both companies.
- The Seaside Startup Summit also featured Andron, the exclusive representative of the NETA brand in Armenia, along with Shtigen Group. Additionally, Enerex, an electricity trading company providing a cost-effective alternative to HEP, offered electricity at more affordable rates.













### SEASIDE STARTUP SUMMIT

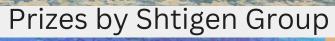


2023

At the 2023 SSS startup event in India, Shtigen Group was represented as a "Renewable Partner". The team actively participated at the economic forum, panel discussions, as well as mentored some of the startups.













### SEVAN STARTUP SUMMIT

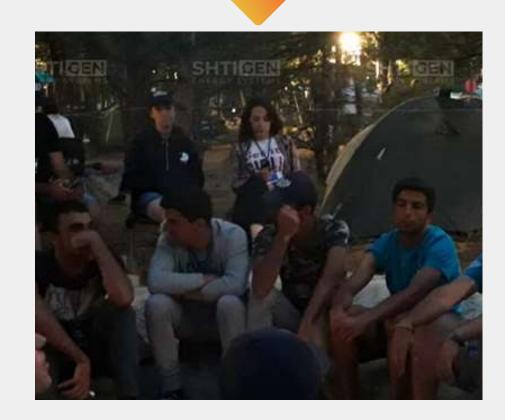
2018



Shtigen Group participated at the event as a technological company with its own success story.



Shtigen Group has donated \$2000 to the third winner of the startup battle.



Shtigen Group has supplied the event with solar electricity using a mobile hybrid solar electric station.



#### **STARMUS**

#### THE FUTURE AT THE SHTIGEN GROUP'S BOOTH

In 2022 we were the only solar energy company at STARMUS international festival of astronomy, science, arts and knowledge held in Yerevan.







#### More than 2000 people visited the Shtigen's booth



Our solar energy team has "defeated" oil by crushing the symbolic oil container, "made the sunrise" in Artsakh by lighting up an image of the sunrise, and lit up the slogan of Andron - "Charge Your Dreams".



Garik Israelyan, an astrophysicist and the founder of STARMUS festival, was one of the many honored guests at the Shtigen Group's booth.



### DIGITEC 2018

**AWARENESS BUILDING & FUN** 



ես կանաչ Էներգիա արտադրող Shtigen was a part of Digitec, Armenian high-tech expo, which annually hosts more than 60,000 visitors.

The coffee for our guests was really made with the water from the solar heater, showing the effectiveness of this technology.









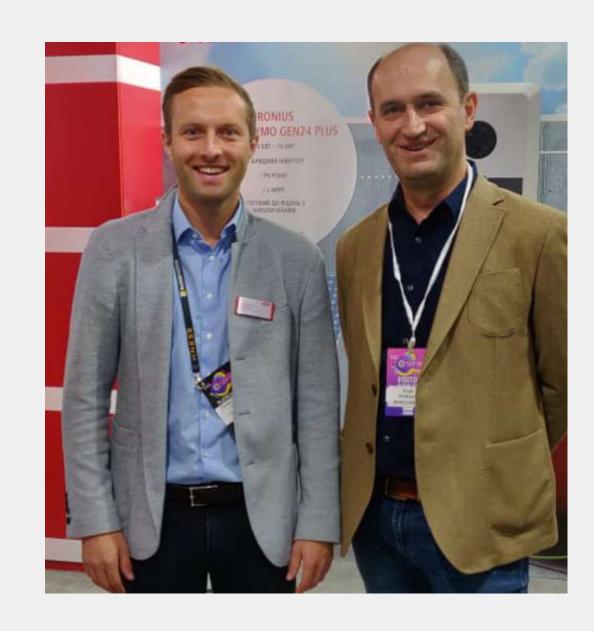
### INTERNATIONAL EXPOS

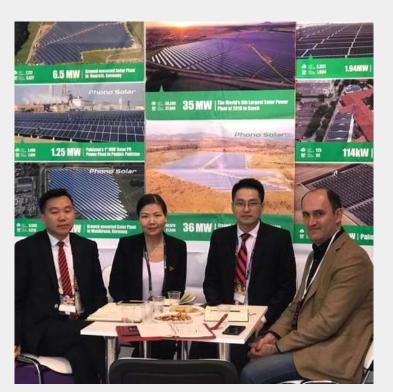
ABU DHABI / KIEV/ASTANA/MUNICH

Shtigen Group representatives are among the renewable energy and technology experts from all over the world participating in global solar expos.

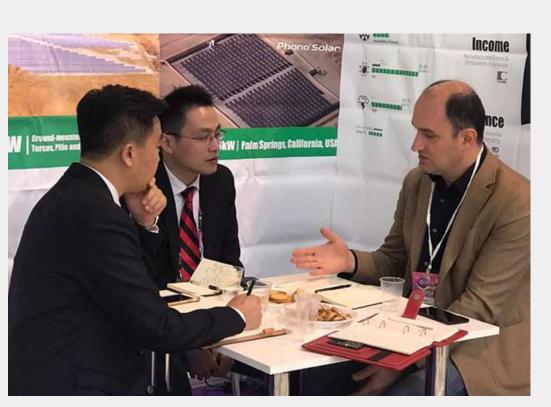












### ARMENIAN ENERGY WEEK

2018

Shtigen Group took part in the 2018
Energy Week Armenia as a gold sponsor
jointly with its global partners. During the
event Shtigen and its partner Karen
Ghazaryan announced about an
investment package with total of 10MW
power. As of 2022, the project was
completed by 150%.











#### CENTRAL ASIA AND MONGOLIA ENERGY WEEK-

2023

As the event's sole Gold Sponsor, Shtigen Group makes every effort to promote clean and renewable energy initiatives in the region and Central Asia, as well as to build prospective business collaboration with significant and reliable worldwide corporations.









#### COP 28 GLOBAL EVENT IN DUBAI 2023

Shtigen Group took part in the most prestigious COP28 UAE meeting on climate change with several missions:

- To be a part of the global summit;
- To contribute to the fight against global climate change,
- To clarify the understanding of innovative ways and mechanisms to attract the private sector to green funds through Shtigen Ventures.

Our team also attended a panel discussion at the COP 28. We additionally addressed Shtigen Ventures' activities when discussing innovative finance strategies for tackling climate change in Armenia.







#### INITIATED FORUMS

#### "Solar Artsakh" Forum

On June 15, 2019 Shtigen held the "Solar Artsakh" workshop in Stepanakert, the capital of Artsakh. The ambition was to make the solar energy easily available to Artsakh's population.

The seminar brought together business people, government officials, engineers, as well as the financial sector representatives.





#### "Arsun" Forum

This investment forum was held in 2019. As a result, the 2MW ArSun utility-scale PV plant project was commissioned.

It was an honor to host Mr. Michael K. Lee, Mrs. Jing Lu and Mr. Vincent Han (Phono Solar's Senior Sales Managers), as well as entrepreneurs, PV plant license holders, and financing field representatives including ArmSwissBank, Ameriabank, and ACBA Leasing.





# Thank you



